

COLLABORATED/HOSTED STAY AGREEMENT

This Agreement is made between:

Host: Heather Roy / AAT- Asterism A Trois (“Host”)

Creator: [Creator’s Full Name / Handle] (“Creator”)

Property: AAT on the French River

Stay Dates: [Insert Dates]

1. STAY DETAILS

The Host agrees to provide the Creator with a complimentary stay of **2–3 nights** at the Property in exchange for agreed-upon content and promotion.

2. CREATOR DELIVERABLES

In exchange for the stay, the Creator agrees to provide the following: **** deliverables to be discussed ****

- Minimum **[X] Instagram Posts** (feed)
- Minimum **[X] Instagram Stories**
- Minimum **[X] Reels**
- A collection of **high-quality photos and videos**, including lifestyle-style captures of the Property

All content must:

- Tag and mention the Host’s account: @[handle]
- Be posted within **[7–14 days]** after the stay (unless otherwise agreed)
- Be of professional quality and aligned with the Host’s brand image

3. SOFTUB CANADA CONTENT REQUIREMENTS

The Creator agrees to specifically capture and deliver content featuring the Softub Canada product located at the Property, including:

- A minimum of **5 photo and 1 video capture**, including:
 - At least **2 lifestyle images or clips** (featuring people using or interacting naturally with the product)

The Creator grants permission for both the Host and Softub Canada to use this content in accordance with Section 4 below.

4. CONTENT USAGE RIGHTS

The Creator grants the Host and Softub Canada non-exclusive, royalty-free rights to use delivered content for marketing purposes across social media, websites, and other digital channels.

Any use of the content for paid advertising or ad-driven campaigns will be discussed and approved in advance and may be subject to additional fees or a separate agreement.

Proper credit to the Creator will be given where reasonably possible.

5. SECURITY DEPOSIT

A **\$200 refundable deposit** is required to confirm the booking.

- The deposit will be **fully refunded** if:
 - The Creator cancels at least **14 days prior** to the stay, OR
 - All agreed content is delivered in full and on time
- The deposit may be **withheld** if:
 - The Creator cancels within 14 days of the stay
 - The Creator fails to deliver agreed content

6. CANCELLATION POLICY

- Cancellations must be made in writing
- Changes to dates are subject to availability and Host approval

7. PROPERTY RULES

The Creator agrees to:

- to sign rental tenant and pet agreement (when applicable)

8. AGREEMENT

By signing below, both parties agree to the terms outlined in this Agreement.

Host Signature: _____ **Date:** _____

Creator Signature: _____ **Date:** _____